

# PRESS RELEASE



## BRITAIN NEEDS YOU!

In just a few months, your country faces a huge challenge – the Steam Challenge. At Bonneville, the Union Jack Flag will take on the world to set a new record for the fastest steam powered car.

In the best British Bulldog tradition, it's a battle involving invention and endeavour against mighty forces. Will engineering excellence and enthusiasm prevail? To find out, the Steam Challenge needs your help and support, in return for which you get a place in the history books.

A donation of just one pound gets your name, company name (or the name of a friend or family member you nominate) included on the Union Jack Flag livery on the British Steam Car and will help Charles Burnett III bring the world record to these shores. Not only will you be helping raise the funds needed to break the record but your name will be cemented in posterity and will be a permanent feature of the car when it is subsequently displayed at Beaulieu National Motor Museum alongside other legendary Land Speed vehicles like Bluebird and Golden Arrow. Across Great Britain, donations such as yours will be flooding in. Don't wait, be part of history today. Pledge your one pound donation now by going to the [donation page](#) at [www.britishsteamcarappeal.co.uk](http://www.britishsteamcarappeal.co.uk)

**Remember: Your country needs you, stand together and we will win!**

The project is supported by The Energy Transfer Trust which is a UK - based charity, it's principal objectives are to: Undertake or assist the research and develop of 'environmentally friendly' sources of power. Advance the knowledge, understanding and appreciation of 'environmentally friendly' sources of power.

These objectives focus on steam and hydrogen as power sources. The first such project is a challenge on the world land speed record for steam-powered vehicles 'The British Steam Car' challenge includes research and experimental trials.

For further information regarding the vehicle specification, drivers and team members, please visit [www.steamcar.co.uk](http://www.steamcar.co.uk).